

Christina E Tucker

Multimedia Artist, Kissimmee, FL - 321-402-7067 - info@shelovesdesigns.com
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SUMMARY

Creative designer with a solid foundation in digital arts and design, specializing in Adobe Creative Suite and bringing over a decade of experience in customer service and guest relations, showcasing strong communication, problem-solving, storytelling and multitasking skills.

SKILLS

- After Effects
- Media Ingestion
- Adobe Illustrator
- Videography
- Adobe Premier Pro
- File Organization
- Canva
- Motion Graphics
- Video Editing
- Typography
- Keynote, Google Slides
- Adobe Creative
- Compositing
- Vector animation
- Audio cleanup
- Adobe Audition
- Adobe Photoshop
- Rotoscoping
- Adobe Firefly
- Digital Imaging Technician

EXPERIENCE

Freelance Multimedia Artist- SHELOVES DESIGNS LLC, Kissimmee, FL *July 2025 - Present*

- Ensure brand integrity by maintaining design consistency, adhering to brand standards, and crafting strong visual storytelling.
- Collaborated with the marketing team at Plastic Surgery company to concept, edit, and produce high-performing video ads, motion graphics, and before-and-after visuals to drive engagement and brand awareness.
- Filmed and edited video content for conferences, events, and promotional use.
- Managed footage organization, basic color correction, audio cleanup, and timeline assembly using Adobe Premiere Pro.
- Freelance Digital Imaging Technician (DIT) for EA Sports, responsible for media ingestion, file organization, and preparing footage for live broadcast workflows.

Graphic Artist- Full Sail University, Winter Park, FL *June 2023 - December 2025*

- Created engaging motion graphics and vector-based visual assets using graphic design software such as Illustrator, Photoshop, and InDesign to support marketing efforts, social media campaigns, and print materials.
- Collaborated with teams and nonprofit clients to enhance brand identity through motion graphics while streamlining workflows with Canva and Google Suite.
- Developed engaging digital media campaigns by designing visually compelling graphics in Adobe Illustrator and Photoshop, InDesign, and animations in After Effects, resulting in increased social media engagement and website traffic over six months.

Post-Production Intern - SPARK, Full Sail University- Full Sail University, Winter Park, FL *July 2023 - December 2025*

- Took initiative in supporting post-production workflows for local nonprofit media and marketing projects, demonstrating strong self-motivation, time management, and collaborative skills.
- Collaborated closely with editors and producers to make timely graphic revisions, incorporate visual effects, and polish final video content.

- Collaborated with team members to ensure visual communication was clear and consistent across all materials, while meeting tight deadlines.
- Utilized Microsoft Office tools to manage project coordination and streamline feedback processes.
- Created visually stunning animations for a major marketing campaign, resulting in a 40% increase in audience engagement.

Video Editor/Colorist- Full Sail University, Winter Park, FL

*July 2023 - December
2025*

- Edited and enhanced videos in Adobe Premiere Pro and managed supporting infographics and visual assets for PowerPoint presentations and Excel-based reports.
- Edited 2-3 branded videos weekly in Premiere Pro and After Effects, delivering polished visuals through clean transitions and color grading.
- Applied color theory to implement, retouch, and color-correct 100+ images in Adobe Lightroom, increasing visual consistency and overall aesthetic quality.
- Combined expertise in Premiere Pro, After Effects, and Lightroom to deliver visually compelling and professional multimedia projects tailored for marketing and branding initiatives.

EDUCATION

Bachelor of Science in Digital Arts & Design (B.S.)- Full Sail University, Winter Park, FL

May 2025